



Business Summary

2710 Geer Hwy, Marietta, South Carolina, 29661 2
 2710 Geer Hwy, Marietta, South Carolina, 29661
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 35.01839
 Longitude: -82.49859

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	45		617		867							
Total Employees:	331		4,485		6,963							
Total Residential Population:	1,735		7,106		16,078							
Employee/Residential Population Ratio (per 100 Residents)	19		63		43							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	2	4.4%	5	1.5%	10	1.6%	58	1.3%	17	2.0%	99	1.4%
Construction	2	4.4%	11	3.3%	30	4.9%	152	3.4%	48	5.5%	270	3.9%
Manufacturing	1	2.2%	6	1.8%	13	2.1%	126	2.8%	27	3.1%	425	6.1%
Transportation	1	2.2%	3	0.9%	13	2.1%	58	1.3%	20	2.3%	84	1.2%
Communication	0	0.0%	1	0.3%	4	0.6%	19	0.4%	4	0.5%	20	0.3%
Utility	0	0.0%	0	0.0%	1	0.2%	1	0.0%	3	0.3%	12	0.2%
Wholesale Trade	2	4.4%	10	3.0%	12	1.9%	73	1.6%	27	3.1%	168	2.4%
Retail Trade Summary	12	26.7%	107	32.3%	153	24.8%	2,309	51.5%	200	23.1%	2,658	38.2%
Home Improvement	0	0.0%	18	5.4%	10	1.6%	621	13.8%	15	1.7%	635	9.1%
General Merchandise Stores	2	4.4%	11	3.3%	14	2.3%	178	4.0%	15	1.7%	183	2.6%
Food Stores	1	2.2%	19	5.7%	16	2.6%	365	8.1%	20	2.3%	408	5.9%
Auto Dealers, Gas Stations, Auto Aftermarket	1	2.2%	8	2.4%	20	3.2%	166	3.7%	25	2.9%	193	2.8%
Apparel & Accessory Stores	0	0.0%	1	0.3%	8	1.3%	31	0.7%	10	1.2%	34	0.5%
Furniture & Home Furnishings	1	2.2%	3	0.9%	12	1.9%	72	1.6%	14	1.6%	79	1.1%
Eating & Drinking Places	5	11.1%	38	11.5%	42	6.8%	569	12.7%	57	6.6%	744	10.7%
Miscellaneous Retail	2	4.4%	10	3.0%	31	5.0%	307	6.8%	43	5.0%	383	5.5%
Finance, Insurance, Real Estate Summary	1	2.2%	11	3.3%	41	6.6%	393	8.8%	59	6.8%	493	7.1%
Banks, Savings & Lending Institutions	0	0.0%	4	1.2%	14	2.3%	122	2.7%	17	2.0%	154	2.2%
Securities Brokers	0	0.0%	1	0.3%	7	1.1%	24	0.5%	9	1.0%	30	0.4%
Insurance Carriers & Agents	0	0.0%	2	0.6%	8	1.3%	57	1.3%	12	1.4%	69	1.0%
Real Estate, Holding, Other Investment Offices	0	0.0%	5	1.5%	13	2.1%	190	4.2%	21	2.4%	240	3.4%
Services Summary	17	37.8%	175	52.9%	202	32.7%	1,250	27.9%	308	35.5%	2,619	37.6%
Hotels & Lodging	1	2.2%	2	0.6%	2	0.3%	6	0.1%	4	0.5%	32	0.5%
Automotive Services	4	8.9%	24	7.3%	31	5.0%	169	3.8%	45	5.2%	272	3.9%
Motion Pictures & Amusements	0	0.0%	2	0.6%	11	1.8%	55	1.2%	17	2.0%	97	1.4%
Health Services	1	2.2%	6	1.8%	36	5.8%	195	4.3%	53	6.1%	754	10.8%
Legal Services	0	0.0%	0	0.0%	4	0.6%	17	0.4%	6	0.7%	22	0.3%
Education Institutions & Libraries	1	2.2%	58	17.5%	9	1.5%	215	4.8%	13	1.5%	505	7.3%
Other Services	10	22.2%	83	25.1%	110	17.8%	593	13.2%	168	19.4%	936	13.4%
Government	0	0.0%	1	0.3%	2	0.3%	44	1.0%	6	0.7%	107	1.5%
Unclassified Establishments	7	15.6%	0	0.0%	137	22.2%	0	0.0%	148	17.1%	8	0.1%
Totals	45	100.0%	331	100.0%	617	100.0%	4,485	100.0%	867	100.0%	6,963	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	2.2%	2	0.6%	2	0.3%	4	0.1%	4	0.5%	15	0.2%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	1	0.2%	1	0.0%	1	0.1%	2	0.0%
Construction	2	4.4%	12	3.6%	31	5.0%	164	3.7%	49	5.7%	283	4.1%
Manufacturing	2	4.4%	7	2.1%	17	2.8%	140	3.1%	32	3.7%	441	6.3%
Wholesale Trade	2	4.4%	10	3.0%	12	1.9%	72	1.6%	26	3.0%	164	2.4%
Retail Trade	7	15.6%	67	20.2%	105	17.0%	1,710	38.1%	135	15.6%	1,870	26.9%
Motor Vehicle & Parts Dealers	1	2.2%	8	2.4%	16	2.6%	150	3.3%	19	2.2%	170	2.4%
Furniture & Home Furnishings Stores	0	0.0%	1	0.3%	6	1.0%	51	1.1%	6	0.7%	52	0.7%
Electronics & Appliance Stores	1	2.2%	1	0.3%	5	0.8%	13	0.3%	6	0.7%	16	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	18	5.4%	10	1.6%	621	13.8%	15	1.7%	635	9.1%
Food & Beverage Stores	1	2.2%	18	5.4%	12	1.9%	340	7.6%	16	1.8%	379	5.4%
Health & Personal Care Stores	0	0.0%	5	1.5%	10	1.6%	160	3.6%	11	1.3%	171	2.5%
Gasoline Stations	0	0.0%	0	0.0%	4	0.6%	16	0.4%	6	0.7%	23	0.3%
Clothing & Clothing Accessories Stores	0	0.0%	1	0.3%	11	1.8%	43	1.0%	14	1.6%	49	0.7%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	2	0.6%	8	1.3%	68	1.5%	10	1.2%	106	1.5%
General Merchandise Stores	2	4.4%	11	3.3%	14	2.3%	178	4.0%	15	1.7%	183	2.6%
Miscellaneous Store Retailers	0	0.0%	2	0.6%	9	1.5%	53	1.2%	14	1.6%	69	1.0%
Nonstore Retailers	0	0.0%	0	0.0%	1	0.2%	17	0.4%	1	0.1%	18	0.3%
Transportation & Warehousing	1	2.2%	3	0.9%	7	1.1%	47	1.0%	12	1.4%	68	1.0%
Information	0	0.0%	1	0.3%	6	1.0%	28	0.6%	8	0.9%	42	0.6%
Finance & Insurance	1	2.2%	6	1.8%	28	4.5%	203	4.5%	38	4.4%	252	3.6%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	4	1.2%	14	2.3%	122	2.7%	17	2.0%	154	2.2%
Securities, Commodity Contracts & Other Financial	0	0.0%	1	0.3%	7	1.1%	24	0.5%	9	1.0%	30	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	0	0.0%	2	0.6%	8	1.3%	57	1.3%	12	1.4%	69	1.0%
Real Estate, Rental & Leasing	2	4.4%	9	2.7%	25	4.1%	220	4.9%	40	4.6%	278	4.0%
Professional, Scientific & Tech Services	1	2.2%	6	1.8%	41	6.6%	201	4.5%	58	6.7%	274	3.9%
Legal Services	0	0.0%	0	0.0%	4	0.6%	17	0.4%	6	0.7%	22	0.3%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11	0.2%
Administrative & Support & Waste Management & Remediation	1	2.2%	7	2.1%	11	1.8%	137	3.1%	21	2.4%	224	3.2%
Educational Services	1	2.2%	58	17.5%	12	1.9%	218	4.9%	15	1.7%	498	7.2%
Health Care & Social Assistance	3	6.7%	60	18.1%	44	7.1%	331	7.4%	66	7.6%	965	13.9%
Arts, Entertainment & Recreation	0	0.0%	1	0.3%	8	1.3%	48	1.1%	15	1.7%	93	1.3%
Accommodation & Food Services	6	13.3%	40	12.1%	46	7.5%	590	13.2%	63	7.3%	796	11.4%
Accommodation	1	2.2%	2	0.6%	2	0.3%	6	0.1%	4	0.5%	32	0.5%
Food Services & Drinking Places	5	11.1%	38	11.5%	44	7.1%	583	13.0%	59	6.8%	764	11.0%
Other Services (except Public Administration)	9	20.0%	39	11.8%	84	13.6%	327	7.3%	129	14.9%	574	8.2%
Automotive Repair & Maintenance	2	4.4%	20	6.0%	25	4.1%	148	3.3%	34	3.9%	237	3.4%
Public Administration	0	0.0%	1	0.3%	2	0.3%	44	1.0%	6	0.7%	107	1.5%
Unclassified Establishments	7	15.6%	0	0.0%	137	22.2%	0	0.0%	148	17.1%	8	0.1%
Total	45	100.0%	331	100.0%	617	100.0%	4,485	100.0%	867	100.0%	6,963	100.0%

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