



# Demographic and Income Profile

939 N Pleasantburg Dr, Greenville, South Carolina, 29607 4  
 939 N Pleasantburg Dr, Greenville, South Carolina, 29607  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 34.86536  
 Longitude: -82.35762

Summary	Census 2010	2018	2023
Population	12,413	13,225	13,875
Households	4,650	5,039	5,326
Families	2,241	2,366	2,480
Average Household Size	2.11	2.14	2.14
Owner Occupied Housing Units	1,602	1,577	1,697
Renter Occupied Housing Units	3,048	3,462	3,629
Median Age	26.3	28.0	28.2
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.96%	1.25%	0.83%
Households	1.11%	1.26%	0.79%
Families	0.95%	1.13%	0.71%
Owner HHs	1.48%	1.37%	1.16%
Median Household Income	3.14%	2.16%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	574	11.4%	467	8.8%
\$15,000 - \$24,999	525	10.4%	431	8.1%
\$25,000 - \$34,999	683	13.6%	610	11.5%
\$35,000 - \$49,999	965	19.2%	959	18.0%
\$50,000 - \$74,999	981	19.5%	1,111	20.9%
\$75,000 - \$99,999	607	12.0%	775	14.6%
\$100,000 - \$149,999	454	9.0%	636	11.9%
\$150,000 - \$199,999	149	3.0%	198	3.7%
\$200,000+	101	2.0%	138	2.6%
Median Household Income	\$45,420		\$53,005	
Average Household Income	\$60,044		\$70,358	
Per Capita Income	\$25,352		\$29,421	

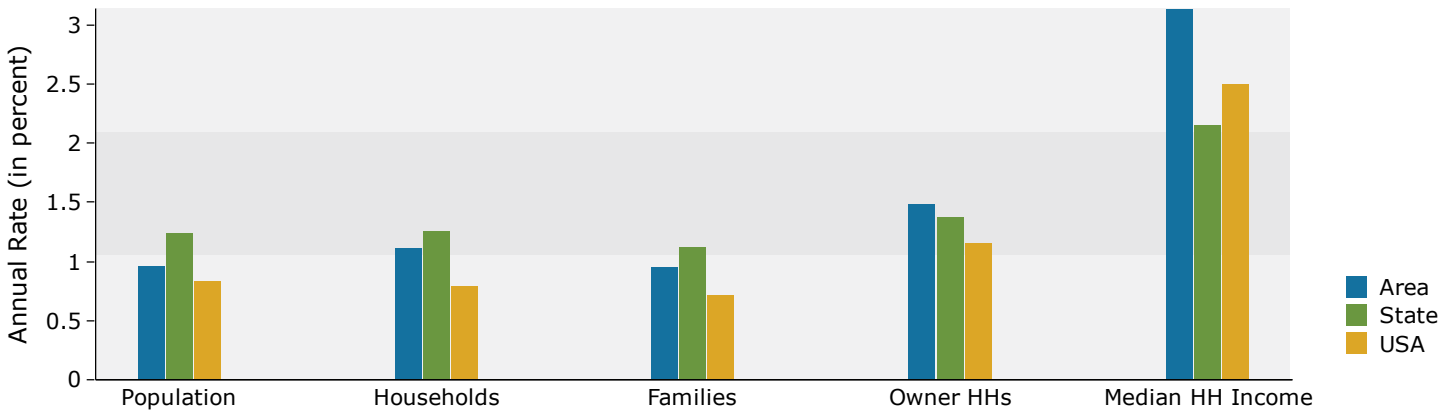
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	678	5.5%	696	5.3%	752	5.4%
5 - 9	488	3.9%	593	4.5%	606	4.4%
10 - 14	430	3.5%	486	3.7%	537	3.9%
15 - 19	1,460	11.8%	1,367	10.3%	1,412	10.2%
20 - 24	2,832	22.8%	2,629	19.9%	2,692	19.4%
25 - 34	2,110	17.0%	2,468	18.7%	2,520	18.2%
35 - 44	1,219	9.8%	1,428	10.8%	1,519	10.9%
45 - 54	1,150	9.3%	1,150	8.7%	1,183	8.5%
55 - 64	932	7.5%	1,017	7.7%	1,090	7.9%
65 - 74	539	4.3%	750	5.7%	844	6.1%
75 - 84	417	3.4%	450	3.4%	519	3.7%
85+	160	1.3%	193	1.5%	200	1.4%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,760	70.6%	9,143	69.1%	9,440	68.0%
Black Alone	2,207	17.8%	2,332	17.6%	2,416	17.4%
American Indian Alone	63	0.5%	63	0.5%	63	0.5%
Asian Alone	354	2.9%	416	3.1%	482	3.5%
Pacific Islander Alone	36	0.3%	41	0.3%	45	0.3%
Some Other Race Alone	681	5.5%	833	6.3%	951	6.9%
Two or More Races	311	2.5%	397	3.0%	478	3.4%
Hispanic Origin (Any Race)	1,657	13.3%	2,005	15.2%	2,324	16.7%

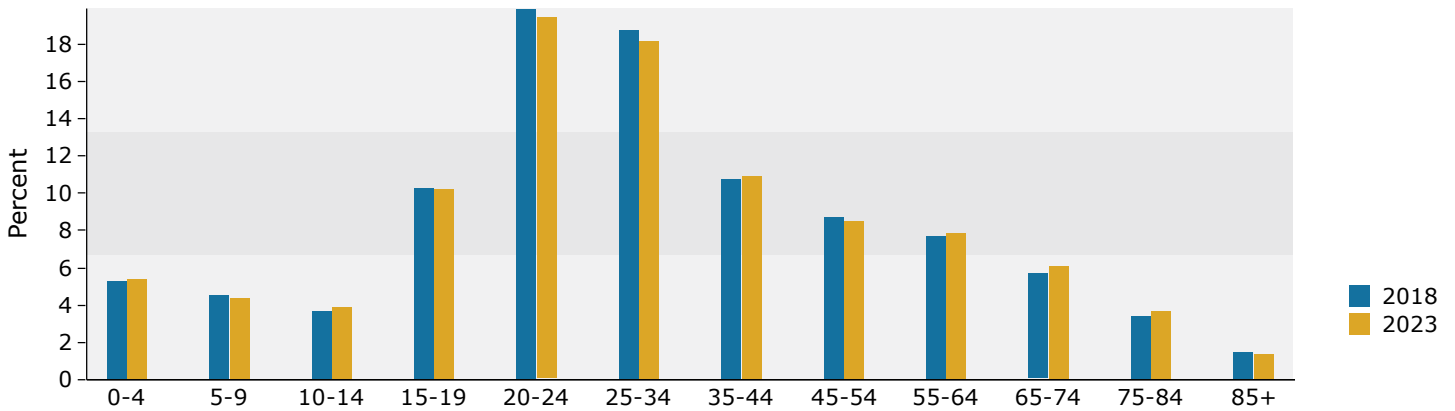
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

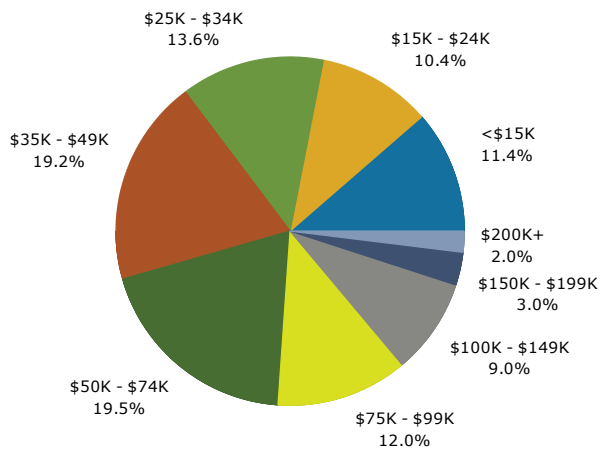
## Trends 2018-2023



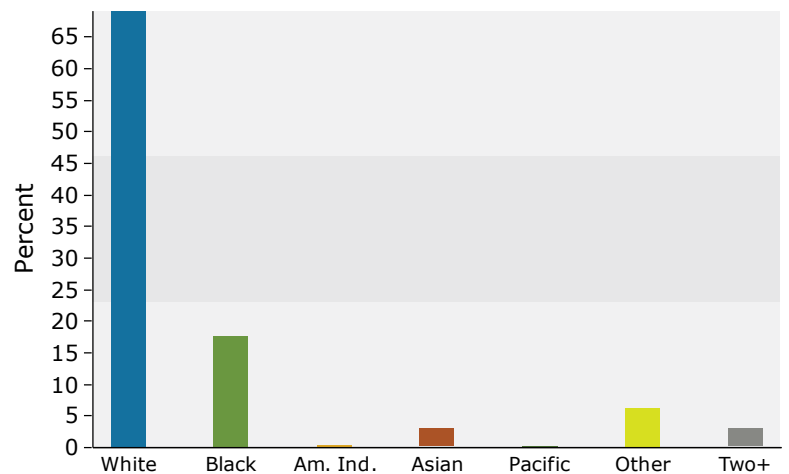
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 15.2%



# Demographic and Income Profile

939 N Pleasantburg Dr, Greenville, South Carolina, 29607 4  
 939 N Pleasantburg Dr, Greenville, South Carolina, 29607  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 34.86536  
 Longitude: -82.35762

Summary	Census 2010	2018	2023
Population	63,465	71,350	76,605
Households	27,762	31,661	34,148
Families	14,631	16,159	17,217
Average Household Size	2.13	2.13	2.13
Owner Occupied Housing Units	13,604	13,850	14,908
Renter Occupied Housing Units	14,158	17,811	19,240
Median Age	34.9	36.6	37.4
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.43%	1.25%	0.83%
Households	1.52%	1.26%	0.79%
Families	1.28%	1.13%	0.71%
Owner HHs	1.48%	1.37%	1.16%
Median Household Income	2.77%	2.16%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	4,368	13.8%	3,932	11.5%
\$15,000 - \$24,999	3,384	10.7%	3,017	8.8%
\$25,000 - \$34,999	3,959	12.5%	3,757	11.0%
\$35,000 - \$49,999	4,376	13.8%	4,527	13.3%
\$50,000 - \$74,999	5,263	16.6%	5,813	17.0%
\$75,000 - \$99,999	3,541	11.2%	4,331	12.7%
\$100,000 - \$149,999	3,805	12.0%	5,120	15.0%
\$150,000 - \$199,999	1,507	4.8%	1,840	5.4%
\$200,000+	1,458	4.6%	1,812	5.3%
Median Household Income	\$48,837		\$55,987	
Average Household Income	\$71,054		\$81,151	
Per Capita Income	\$32,421		\$36,995	

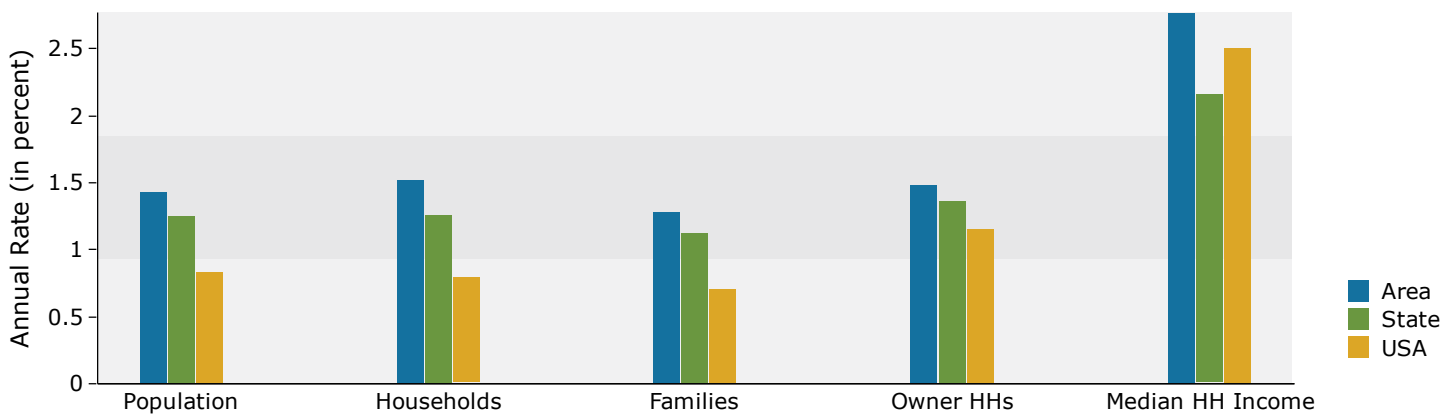
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,934	6.2%	3,991	5.6%	4,256	5.6%
5 - 9	3,281	5.2%	3,860	5.4%	4,012	5.2%
10 - 14	2,987	4.7%	3,555	5.0%	3,928	5.1%
15 - 19	4,070	6.4%	4,272	6.0%	4,689	6.1%
20 - 24	6,673	10.5%	6,363	8.9%	6,696	8.7%
25 - 34	10,842	17.1%	12,070	16.9%	12,190	15.9%
35 - 44	7,949	12.5%	9,256	13.0%	10,179	13.3%
45 - 54	8,111	12.8%	8,247	11.6%	8,615	11.2%
55 - 64	6,932	10.9%	8,434	11.8%	8,776	11.5%
65 - 74	4,243	6.7%	6,159	8.6%	7,319	9.6%
75 - 84	2,923	4.6%	3,378	4.7%	4,145	5.4%
85+	1,518	2.4%	1,764	2.5%	1,800	2.3%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	44,836	70.6%	50,082	70.2%	53,208	69.5%
Black Alone	12,987	20.5%	14,155	19.8%	15,004	19.6%
American Indian Alone	190	0.3%	215	0.3%	228	0.3%
Asian Alone	1,322	2.1%	1,690	2.4%	2,025	2.6%
Pacific Islander Alone	86	0.1%	98	0.1%	106	0.1%
Some Other Race Alone	2,842	4.5%	3,496	4.9%	4,025	5.3%
Two or More Races	1,203	1.9%	1,615	2.3%	2,009	2.6%
Hispanic Origin (Any Race)	5,835	9.2%	7,212	10.1%	8,483	11.1%

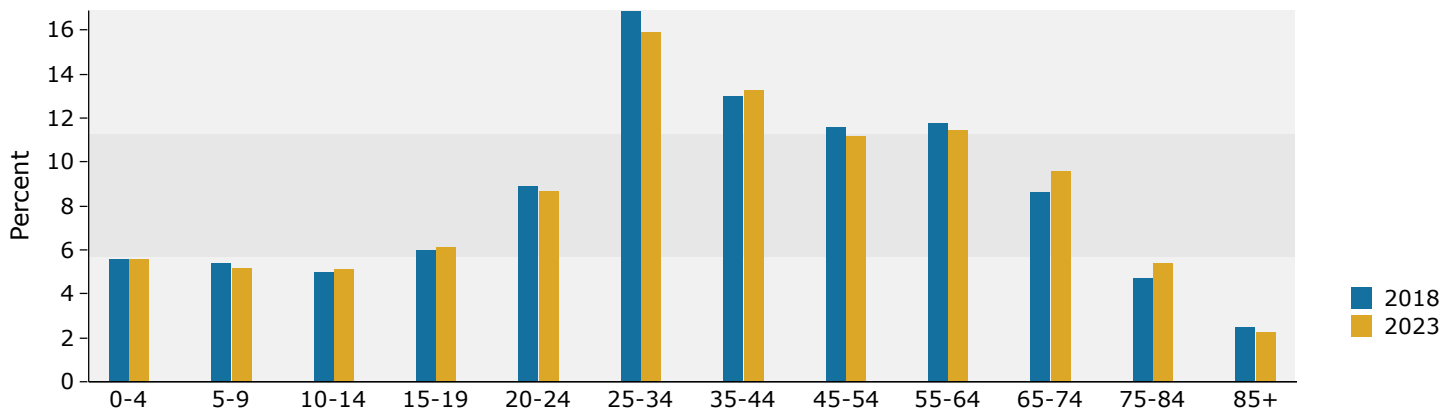
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

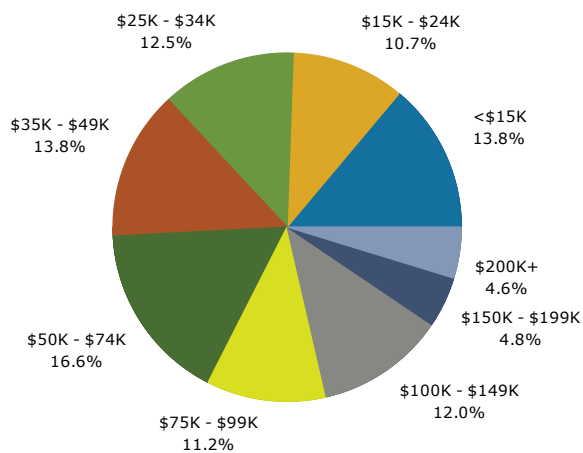
## Trends 2018-2023



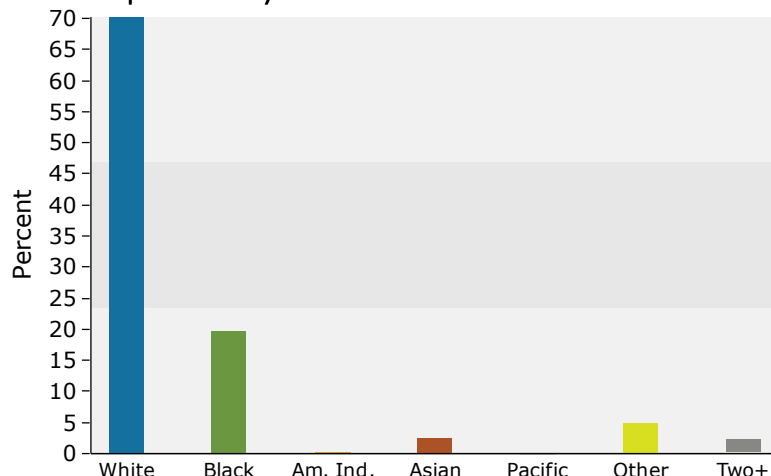
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 10.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



# Demographic and Income Profile

939 N Pleasantburg Dr, Greenville, South Carolina, 29607 4  
 939 N Pleasantburg Dr, Greenville, South Carolina, 29607  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 34.86536  
 Longitude: -82.35762

Summary	Census 2010	2018	2023
Population	154,080	175,461	189,553
Households	64,688	74,112	80,259
Families	38,338	42,902	45,993
Average Household Size	2.30	2.30	2.30
Owner Occupied Housing Units	36,048	37,237	40,102
Renter Occupied Housing Units	28,640	36,875	40,157
Median Age	36.7	38.2	39.1
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.56%	1.25%	0.83%
Households	1.61%	1.26%	0.79%
Families	1.40%	1.13%	0.71%
Owner HHs	1.49%	1.37%	1.16%
Median Household Income	2.55%	2.16%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	11,313	15.3%	10,564	13.2%
\$15,000 - \$24,999	8,323	11.2%	7,713	9.6%
\$25,000 - \$34,999	8,216	11.1%	7,987	10.0%
\$35,000 - \$49,999	9,988	13.5%	10,401	13.0%
\$50,000 - \$74,999	11,761	15.9%	13,017	16.2%
\$75,000 - \$99,999	7,976	10.8%	9,593	12.0%
\$100,000 - \$149,999	9,169	12.4%	12,036	15.0%
\$150,000 - \$199,999	3,544	4.8%	4,205	5.2%
\$200,000+	3,823	5.2%	4,743	5.9%
Median Household Income	\$48,457		\$54,965	
Average Household Income	\$72,175		\$81,649	
Per Capita Income	\$31,016		\$35,039	

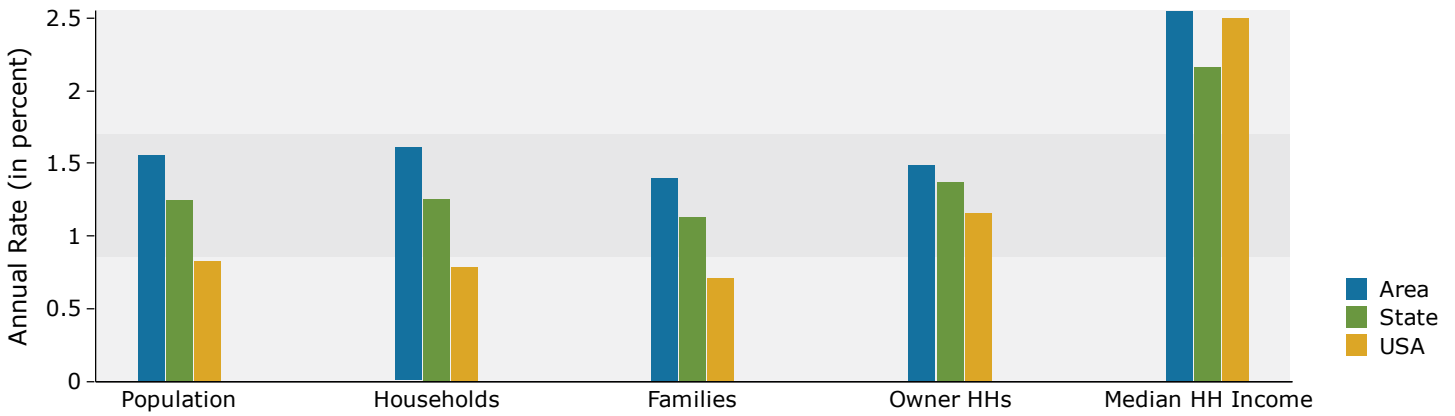
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,407	6.8%	10,656	6.1%	11,341	6.0%
5 - 9	9,100	5.9%	10,705	6.1%	11,192	5.9%
10 - 14	8,703	5.6%	10,231	5.8%	11,338	6.0%
15 - 19	9,666	6.3%	10,249	5.8%	11,472	6.1%
20 - 24	12,337	8.0%	12,277	7.0%	12,684	6.7%
25 - 34	23,466	15.2%	26,098	14.9%	26,370	13.9%
35 - 44	19,803	12.9%	22,571	12.9%	25,031	13.2%
45 - 54	20,920	13.6%	21,508	12.3%	22,418	11.8%
55 - 64	18,163	11.8%	21,998	12.5%	22,922	12.1%
65 - 74	11,305	7.3%	16,556	9.4%	19,507	10.3%
75 - 84	6,978	4.5%	8,633	4.9%	11,059	5.8%
85+	3,230	2.1%	3,979	2.3%	4,218	2.2%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	106,998	69.4%	120,656	68.8%	128,559	67.8%
Black Alone	32,977	21.4%	36,872	21.0%	39,707	20.9%
American Indian Alone	550	0.4%	615	0.4%	652	0.3%
Asian Alone	3,282	2.1%	4,161	2.4%	5,000	2.6%
Pacific Islander Alone	130	0.1%	150	0.1%	163	0.1%
Some Other Race Alone	7,082	4.6%	8,862	5.1%	10,287	5.4%
Two or More Races	3,061	2.0%	4,144	2.4%	5,185	2.7%
Hispanic Origin (Any Race)	14,172	9.2%	17,763	10.1%	21,020	11.1%

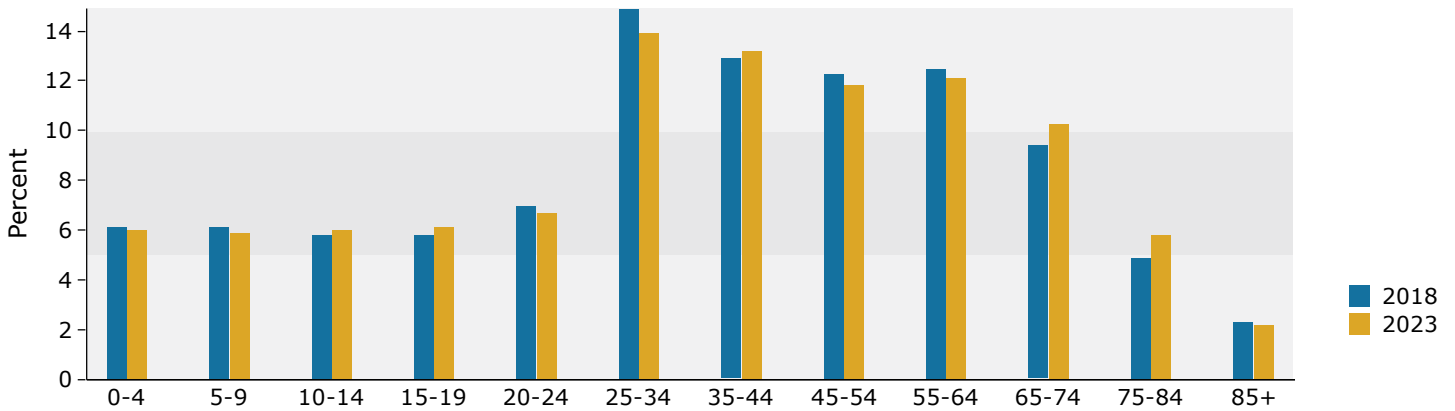
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

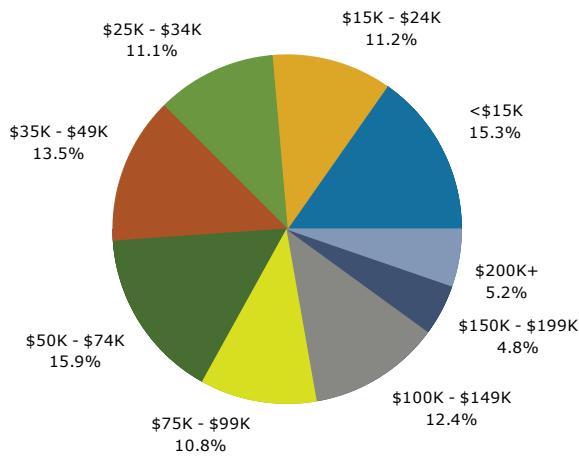
## Trends 2018-2023



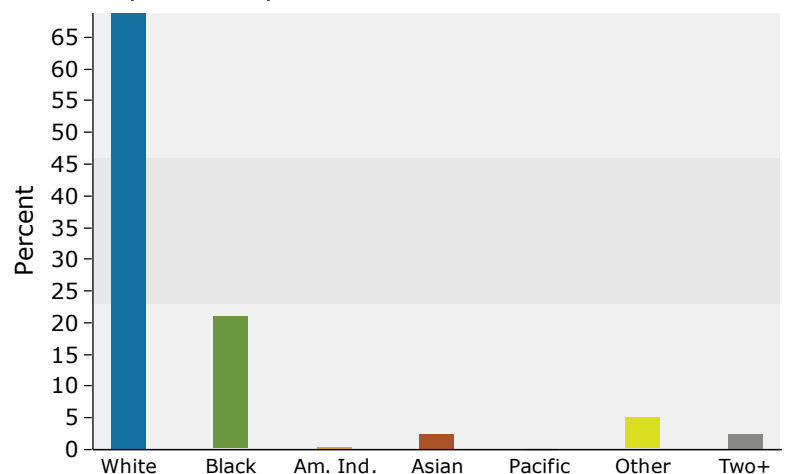
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 10.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.